

UNITED STATES PATENT AND TRADEMARK OFFICE  
**CERTIFICATE OF CORRECTION**

PATENT NO. : 7,729,975 B2  
APPLICATION NO. : 10/578473  
DATED : June 1, 2010  
INVENTOR(S) : Lawrence M. Ausubel et al.

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It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

In claim 1, column 47 starting at line 53, please replace the claim as follows:

--1. A method implemented in a system comprising a first computer and at least one other computer which is located remotely from the first computer and interconnected by a communication system, said method for conducting an auction of a plurality of items wherein the first computer receives bids and determines an allocation of at least one of the items, the auction including a dynamic auction phase followed by a later phase, the later phase comprising a package auction, the method comprising:

a) implementing the dynamic auction phase on at least one of said computers, said dynamic auction phase comprising:

a1) receiving bids on at least one of said computers from at least one bidder, said bids including at least an indicator of at least one of the items;

a2) determining whether the dynamic auction phase of the auction should continue, based on received bids.

a3) outputting auction information; and

a4) repeating a1) - a3) if the dynamic auction phase of the auction is determined to continue;

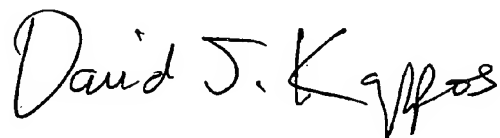
b) changing from the dynamic auction phase to the later phase, following a determination not to continue the dynamic auction phase; and

c) implementing the later phase of the auction on said first computer, the later phase comprising a package auction, said later phase comprising:

c1) receiving bids at the first computer from at least one bidder using the at least one other computer, said bids including at least an indicator of a package of items and an associated price for the package; and

Signed and Sealed this

Fifth Day of October, 2010



David J. Kappos  
*Director of the United States Patent and Trademark Office*

c2) determining on the first computer an allocation of at least one of the items to one of the bidders based on received bids.--